

The logo for PATTON, featuring the word "PATTON" in a bold, red, sans-serif font, enclosed within a red rectangular border.The logo for the Calcutta Management Association (CMA). It features a circular emblem with "Golden Jubilee Year" at the top and "CMA" in the center. Below the emblem, the text "Calcutta Management Association" is written in a smaller font.The logo for Eastern Institute of Management, consisting of a stylized red and grey graphic element followed by the text "Eastern Institute of Management" in a grey, sans-serif font.

# CMA-PATTON TALKSHOPPE

**SPEAKER:** Mr. R Gopalakrishnan

Executive Director  
Tata Sons Ltd

**TOPIC:** The Case of The Bonsai Manager

**Date:** Wednesday, July 18, 2007

**Venue:** Eastern Institute of Management, 50 Chowringhee  
Road, 7<sup>th</sup> Floor, Kolkata 700071 (Opp Birla Planetarium)

**Time:** 5:30 PM

Mr. R Gopalakrishnan has been a professional manager for 40 years. He has a wealth of practical managerial experience, initially in Unilever and more recently in the Tata Group. He has lived and worked in India, the U. K and Saudi Arabia, and has travelled extensively all over the world. He began his career in 1967 as a computer analyst with Hindustan Lever after studying Physics at Kolkata and Electronics Engineering at IIT Kharagpur. He worked in the Marketing Function before moving to General Management. During his years with Unilever, he was based in Jeddah as CEO of the Arabia Unit; later, he was Managing Director of Brooke Bond Lipton India and then Vice-Chairman with Hindustan Lever. He has been President of All India Management Association. Currently, he is the Executive Director of Tata Sons based in Mumbai. He also serves on the boards of other companies.

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